



MARIE CLAIRE O’RIORDAN

■ UX/UI Designer 📍 Munich, Germany

✉ marieclaire.oriordan@gmail.com 🌐 www.marieclaireoriordan.com
☎ +49 1515 948 2207 in www.linkedin.com/in/marie.oriordan

EDUCATION

UX Design Certification
Career Foundry
2021

Counselling skills
Bridgend College
2008 – 2009

BSc Psychology (Major)
Oxford Brookes University
2003 – 2006

HARD SKILLS

- Agile methodology
- Confluence
- Figma
- Human Interface Design
- Design Thinking
- Jira
- Material Design
- Prototyping
- UI Design
- User Flows
- User Testing
- Wireframing

SOFT SKILLS

- Collaboration
- Communication
- Empathy
- Presentation

LANGUAGES

- Native English
- Intermediate German

PROFILE

UX/UI designer with a focus on interaction design, testing and a passion for inclusive design. A creative and quality oriented team player, who enjoys the process and challenges involved in designing intuitive and enjoyable experiences for consumer facing applications. To view my portfolio please visit www.marieclaireoriordan.com

EXPERIENCE

UX Designer
Inovirtue & NWOW, Munich, Germany 2021 - 2023

Started at the inception of the company to help concept and design multiple in-house B2B and B2C products.
Responsible for leading design projects from individual features to full web apps.
Plan, coordinate and conduct moderated user research interviews.
Created user focused designs, from discovery, ideation, to the final UI designs.
Collaborated with business stakeholders, product managers, software developers.
Created prototypes and conduct moderated and unmoderated user testing sessions
Created and managed a custom design systems
Presented assets and final responsive designs to the product team and developers.

UX Teacher Volunteer
ReDI School of Digital Intergration, Munich 2022

Collaborated with fellow UX Design teachers in the preparation and execution of online and in-person classes for local migrant students.

UX Designer Volunteer
JUST, Remote, Germany 2021

Collaborated on a web based UX Design project for a non-profit organisation.

UX Designer Volunteer
Reviving Home, Remote, Germany 2020

Initiated and executed a web based UX Design project for a non-profit organisation.

Junior Marketing Manager
GreenCom Networks, Munich, Germany 2019 - 2020

Boosted company social media followers by 300% and successfully initiated and managed an online ad campaigns.

Sabbatical 2018 - 2019
Relocated to Munich, interned as a Project Manager, and studied German.

Counter Fraud Handler
Admiral Insurance, Cardiff, UK 2010 - 2018

Negotiated and achieved a high settlement ratio, whilst managing an overall case average reserve value of £2.3 million.

InoVirtue

Fabian Esterl-Gross
Wolfratshauserstr. 76a
82049 Pullach
+49 157 39 59 1328

15.11.2022

Letter of recommendation for Marie Claire O’Riordan

Marie O’Riordan, born 16.06.1983 was employed from 01.09.2021 until 31.01.2023 at InoVirtue GmbH. Unfortunately, the employment relationship had to be terminated for operational reasons due to the closure of the venture building sector of the company. We regret this extraordinarily.

Marie was employee number 6 in our startup and was therefore involved in the entire product vision development right from the start. She helped shape the venture building concept that would lead to our currently running daughter company NWOW. She helped to establish the UX team as core executives of the product strategy. Her empathic approach on creating user journeys and validating user stories against the actual need of users made her an important asset in our team.

Her background in psychology helped backing up user claims and generating a UX documentation for research and UX testing that could soon be integrated into the product vision.

Questioning certain approaches and challenging decisions led to double checking of processes and eventually a better outcome and more satisfied stakeholders.

Marie excels in empathic user testing rather than pixel perfect designs. She is a highly reliable worker and will try to get her head around any issue. Her potential can be supported by a great team. She will pay back any investment you put into her with great motivation.

It is a particular concern for me personally to recommend Marie to anyone who values having an open minded, highly approachable, and loyal worker on their team. I am at your disposal for any questions you may have.

Kind regards,

Fabian Esterl-Gross
Head of UX | InoVirtue GmbH